



## 2024 POPE TOUCHDOWN CLUB CORPORATE SPONSORSHIP AGREEMENT

Sponsor Information	
Business Name	
Address	
Contact Name	
Contact Phone & Email	
Sponsorship Level	Elite [ ] Platinum [ ] Gold [ ] TrueBlue [ ] Hounds Club [ ]
Player Name (optional)	

There’s never been a more exciting time to partner with the **POPE TOUCHDOWN CLUB** [501(3)(c)] to support Greyhound football. As Coach Sean O’Sullivan leads us into his second year, the future looks bright for the Greyhounds! We are expecting an exciting and eventful season, and the Greyhounds will put your company center stage in front of our community and growing network of fans, year-round. These sponsorship packages provide opportunity and resources for all our student athletes. Our fans will know your name and the commitment you’ve made to the Pope Football program! **Go Hounds!**

### Why you should become a Greyhound Corporate Sponsor:

- The [www.popefootball.com](http://www.popefootball.com) website gets over 150,000 visitors annually.
- More than 14,000 fans enter the Pope Football stadium annually throughout the Varsity, JV, Freshman, Youth and Junior seasons.
- Incredible flexibility in how we can partner to promote your business.
- Your participation shows great community support.

### For our Sponsors:

- It is important to have high resolution photos and clean artwork for best production.
- We accept the following formats for photos and artwork: vector, .ai, .pdf, .eps, MSWord or MS Publisher.
- Email artwork to: [michele.fumerton@gmail.com](mailto:michele.fumerton@gmail.com).
  - Please reference business name and sponsorship level when submitting logo/artwork file.
- Submissions must be received by **July 1, 2024** for inclusion in the 2024 Game Day Program.
- Checks should be made payable to Pope Touchdown Club.
- Venmo payments are also accepted @PopeTouchdownClub. Please note the business name in the description.
- Checks and sponsorship forms should be mailed to:

**Pope Touchdown Club**  
**3162 Johnson Ferry Road, Ste. 260, Box #303**  
**Marietta, GA 30062**

For more information or questions regarding sponsorships, please contact Michele Fumerton (Pope Touchdown Club) at 917-386-4440 / [michele.fumerton@gmail.com](mailto:michele.fumerton@gmail.com) or Heather Marinko at 770-310-0739 / [htmarinko@gmail.com](mailto:htmarinko@gmail.com).



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Asset	Elite	Platinum	Gold	TrueBlue	Hounds Club
<b>Sponsor Investment</b>	<b>\$7,500</b>	<b>\$5,000</b>	<b>\$2,500</b>	<b>\$1,000</b>	<b>\$500</b>
<b>Digital Scoreboard</b>					
:30 TV Commercial (provided by sponsor)	4/game	2/game	1/game		
Digital Signage	Large	Large	Quarter	Quarter	
Scoreboard Scroll	X	X	X	X	X
<b>Multi-Media</b>					
PA Game Feature (1st down, 3rd down, RedZone, Kickoff, Coin Toss, Clean Sweep)	X	X	X	X	
PA Live Mentions	4/game	2/game	1/game	List	
Website Ad on popefootball.com	Static/link	Static/link	Rotating	Rotating	
Media Guide Ad (4C)	Full Page	Half Page	Qtr. Page	Qtr. Page	Bus. Card
<b>Stadium signage</b>					
Flag Signage (various placements)	10ft (4)	10ft (2)	10ft (1)		
A-frame/triangle Signs (sideline/endzone)	34x96 (2)	34x96 (1)	34x96 (1)		
Outer buildings/stadium restrooms (shared/11x7 / 7x5)	X	X	X	X	X
<b>Promotions</b>					
Game night sponsor (Giveaway)	X	X			
Sponsor Village location (sponsors tent)	X	X	X		
On Field recognition (Sponsor Night)	X	X	X	X	X
<b>Social Media</b>					
In-game score updates & recognition/sponsor of the week	X	X	X		
<i>10,000 followers/Twitter/IG/FB (athletics &amp; fb)</i>					
<b>Stand Alone Sponsorships (does not include any other sponsor assets)</b>					
Track signage sponsor			\$3,000		
Concessions Menu Board sponsor				\$1,000	
Clean Sweep Club sponsor				\$1,000	